



September 25-28, 2005

PATRON / EXHIBITS PROGRAM

The IEEE Vehicular Technology Conference (VTC) is the flagship conference of the IEEE Vehicular Technology Society. It is attended by the leading mobility executives, managers, engineers, and educators. The Industry Patron/Exhibits Program presents an opportunity for corporations to help maintain low conference registration costs by donating to the VTC. In turn, Patrons and Exhibitors receive high visibility as global leaders in technology. Several levels of participation are available, each with specific benefits to the Patron/Exhibitor.

Gold Patron \$15,000

- Company name and logo in Advance and Final Programs, Conference Proceedings and Conference Web Page (linked to your company’s home page)
- Full-page ad in the Final Program
- Company sign prominently displayed at the Welcome Reception, registration, and exhibit areas
- Company promotional material inserted in the conference bag
- Company representative gives a five minute welcome to delegates at the opening Plenary

Silver Patron \$10,000

- Company name and logo in Advance and Final Programs and Conference Web Page (linked to your company’s home page)
- Half-page ad in the Final Program
- Company sign displayed at the Welcome Reception, registration, and exhibit areas
- Company promotional material inserted in conference bag

Bronze Patron \$5000

- Company name and logo in Advance and Final Programs and Conference Web Page
- Quarter-page ad in the Final Program
- Company sign displayed at the Welcome Reception

Entrepreneurial Patron \$1,000

- Company name in Final Program and Conference Web Page
- Company name and logo displayed at the Welcome Reception
- Complimentary registration to the conference (optional)



Exhibits Program

The Exhibits program, with the Wi-Fi Cyber Café, provides a focal point for all the attendees to network and for companies to display their products. The exhibits **enhance** the mission of the IEEE Vehicular Technology Society of creating a “Global Village” in the 21st century. The coffee breaks of the conference will be in the exhibits area, providing ample opportunities for the conference attendees and the exhibitors to network and discuss.

Exhibit Space

The key features are:

- Exhibit space of 10’ X 10’ drape enclosed area with tables and chairs
- Open area provided for discussions with potential customers
- Power, phone, and internet connections available at additional cost, billed directly by the InterContinental
- **Cost: \$3,500.00 USD**

For additional information view the VTC Fall 2005 web page at
www.vtc2005fall.org
or contact Murali Iyengar at miyengar@axestech.com



Patron/ Exhibitor Information Form

Please complete this form and submit with full payment by July 15, 2005 in order to be included in the VTC Fall 2005 Final Program. Also, please submit your organization's logo, internet URL and a letter confirming that VTC Fall 2005 is authorized to use these in our program material and website.

Company Name: _____

Your Name and Title: _____

Address: _____

Patron Level: Gold _____ Silver _____ Bronze _____ Entrepreneurial _____

Exhibitor: _____

Telephone: _____ **Fax:** _____

Email: _____ **Web site:** _____

*Please attach additional sheets for any special requirements
Contact Murali Iyengar, mivengar@axestech.com for additional information*

*Checks accepted in US Dollars only to IEEE VTC Fall 2005 mailed to:
IEEE VTC Fall 2005
4124 Mildenhall Drive
Plano, TX 75093 USA*

Amount enclosed _____

For VTC Fall 2005 use only:

Accepted: _____ **By:** _____

Full Payment Received _____ **Account Number:** _____